



# What We Can Do For You

**A Presentation About the Association of ESD Professionals**

October 2021



# ESD EVERYWHERE

To dramatically reduce inter-personal violence...

Let's Bring ESD to Millions, Billions.

Let's Dramatically Expand the Pool of Instructors, Advocates, Researchers, Etc.

Let's make it universally recognized.

Let's Earn the Respect of Governments and the Public.

Let's Make the ESD Acronym Known Around the World.

To help fulfill that mission...

The Association is joining the cause!





# HERE TO HELP

The Association Wants to Help....

HELP ESD professionals practice their art.

HELP broaden the reach of ESD around the world.



# WHAT WE CAN DO FOR YOU



Networking & Events

Career Support, Insurance, Jobs Board

Credentialing Program

Continuing Education, and Accreditations

Advocacy & Lobbying

Research & Publications

Codes of Ethics and Conduct



# WHAT WE CAN DO FOR YOU



Networking & Events



# WHAT WE CAN DO FOR YOU



Career Support





# BURIED IN PAPERWORK?

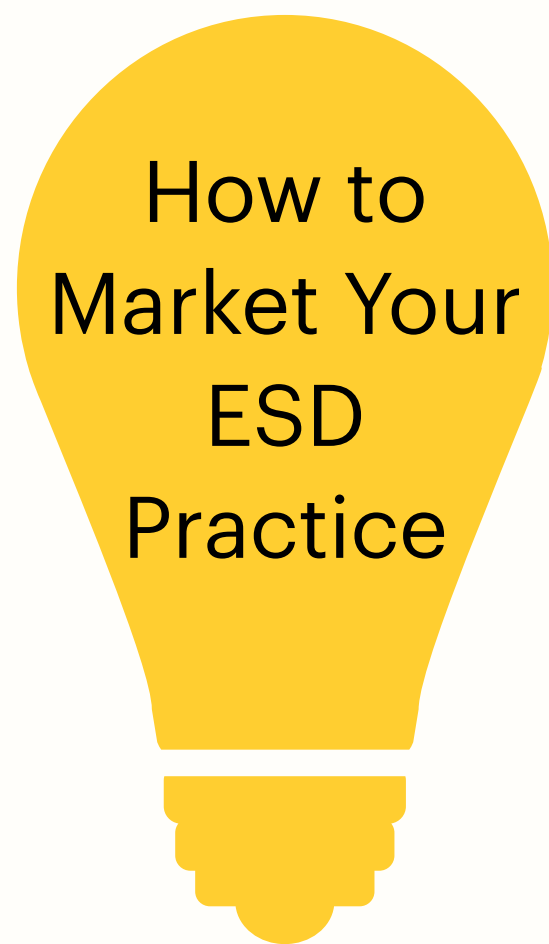


We're here  
to help!

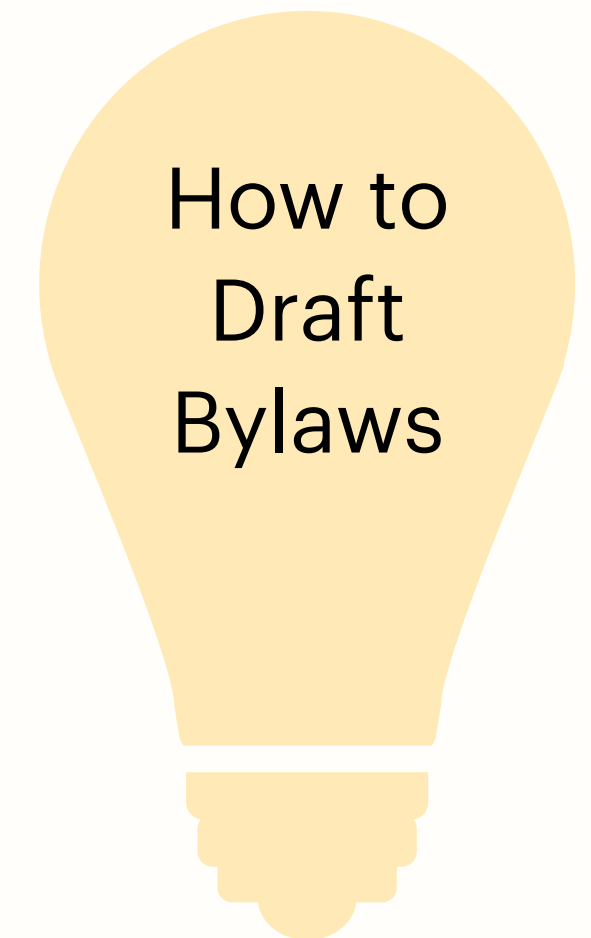




# CAREER SUPPORT



Insurance  
Jobs Board  
Tips & How-Tos



Making the "boring stuff" a bit easier, and maybe even fun.



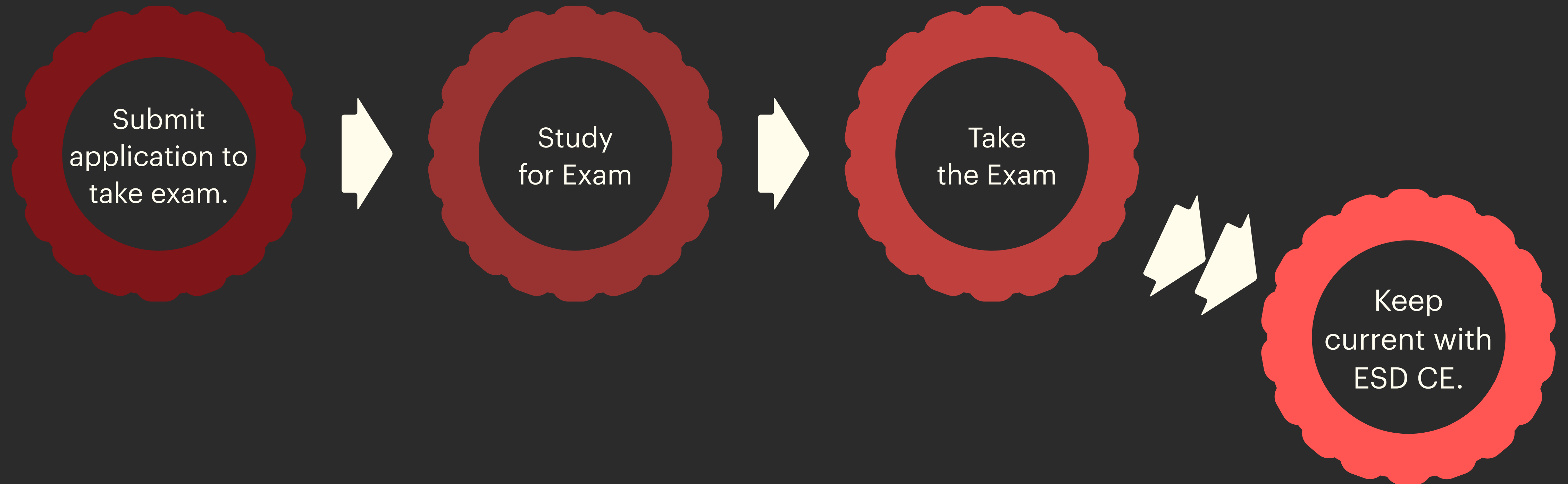
# WHAT WE CAN DO FOR YOU



Credentialing Program  
Continuing Education  
Accreditation



# CREDENTIALING



# CONTINUING EDUCATION



# ACCREDITATION





# WHAT WE CAN DO FOR YOU

Advocacy & Lobbying



# WHAT WE CAN DO FOR YOU



Codes of Ethics and Conduct



# WHAT WE CAN DO FOR YOU

Research & Publications



# MAGAZINE + PODCAST





# ESD

Magazine of the Association of ESD Professionals



An online magazine dedicated to ESD, the Association, and its members. We'll tell stories through writing and art and take submissions from Members and the greater ESD community. And we'll write some pieces of our own.

Member Features  
Research & Researcher Features  
Articles  
News Coverage  
Interviews  
Creative Writing  
Poetry  
Art  
Photography  
About the Association



# VISION





## VISION

**Provide support to ESD instructors and other ESD professionals. Elevate and fortify the ESD profession.**



VISION

**Expand the reach of ESD  
and grow public awareness.**







## VISION

**Enhance the reputation  
of ESD with governments  
and the public.**



**Build networks and foster  
collaboration among ESD  
individuals and organizations.**



VISION



VISION



**Influence public policy and  
government funding through  
advocacy and lobbying.**



## VISION

**Promote and share research,  
giving ESD research  
real-world impact.**



**Standardize the practice of ESD  
with credentialing and ethical &  
procedural guidelines to ensure  
safety and engender public trust.**



VISION







## VISION

**And, ultimately, establish ESD as an essential tool for ending the global violence epidemic while advancing racial & social justice.**



# MEASUREMENTS COMMISSION REPORT

Tools for Measuring the Effectiveness of  
Empowerment Self-Defense



Report by Dr. Jelena Nolan-Roll  
Association of ESD Professionals

# PROJECTS

Violence-Prevention Measurements Commission

- Report Out Now! Find it [here](#).

Finding ESD Project

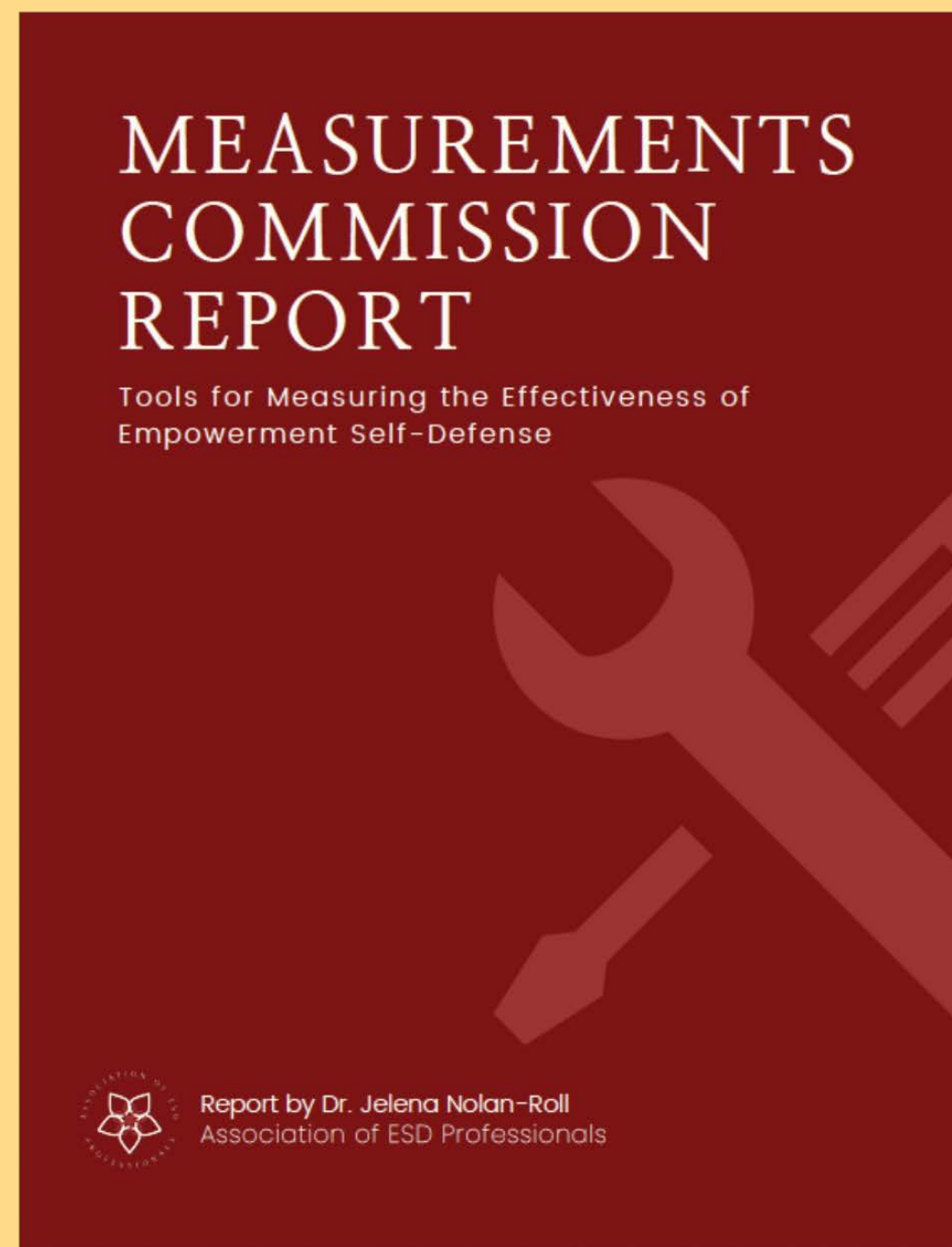
- Due Out Next Year

Women Of Color Study

- Due Out Next Year



# MEASUREMENTS COMMISSION REPORT



## **Violence-Prevention Measurements Commission**

**Mission:** To find tools that can be used to measure the effectiveness of ESD, tools and measurements that organizations, such as PAVE, can use to persuade entities to bring ESD to their employees and members.

**Chair:** Dr. Jelena Nolan-Roll

**Report:** Authored by Dr. Nolan-Roll

**Members:** Magdalena Diaz, Pâmela Mussi, Erin Michaelson, Dr. Jelena Nolan-Roll, Dinta Suresh, Tine Ward

**Dates:** Commission met several times Spring 2021. Report released October 9, 2021.





# FINDING ESD



## Finding People and Defining Principles

Survey the principles of ESD  
as seen by a variety of  
practitioners and as influenced  
by **cultures, populations, laws,  
languages, and regions**  
throughout the world.

Find  
**every**  
ESD professional  
in the world.

Collaborating with PAVE Prevention and Power of XYZ.



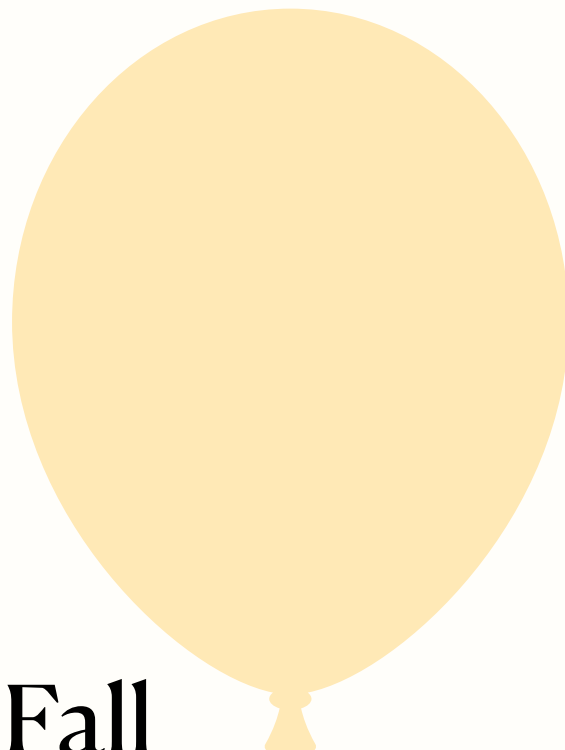


# MILESTONES



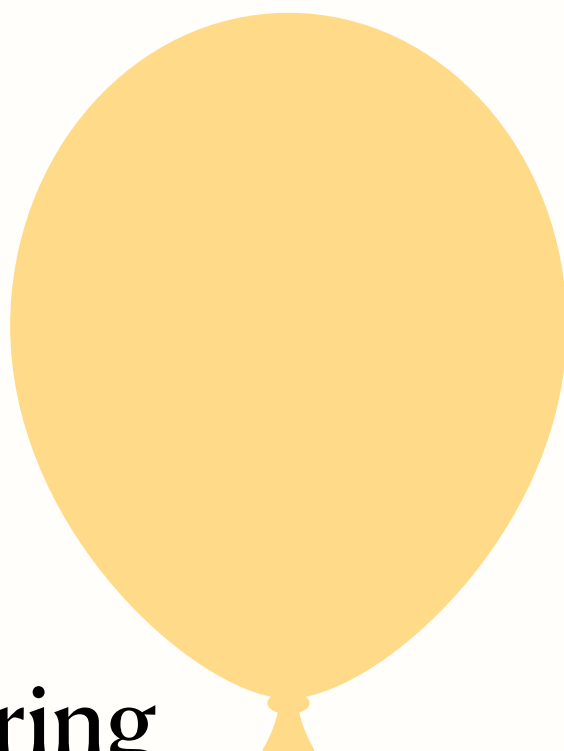


# WHAT'S NEXT?



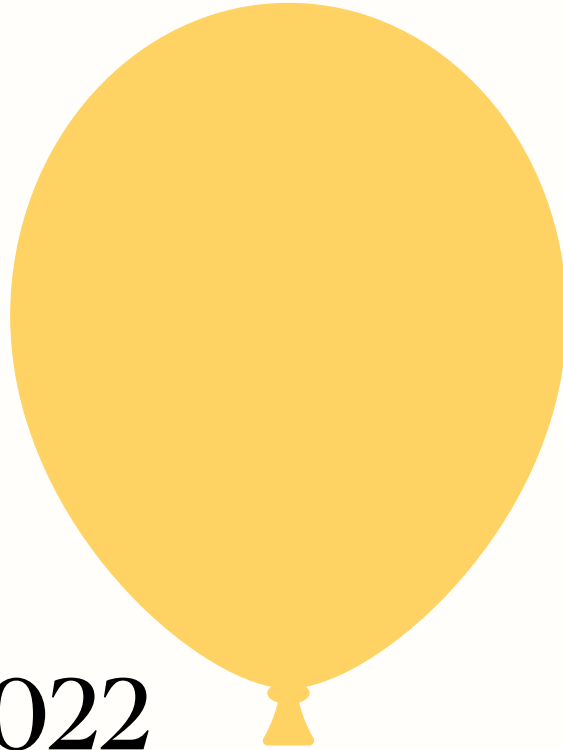
## This Fall

- Membership Open!
- Codes of Ethics & Conduct
- Credentialing Applications
- Credentialing Study Materials
- Toolkits (Tips & How-Tos)
- Blog



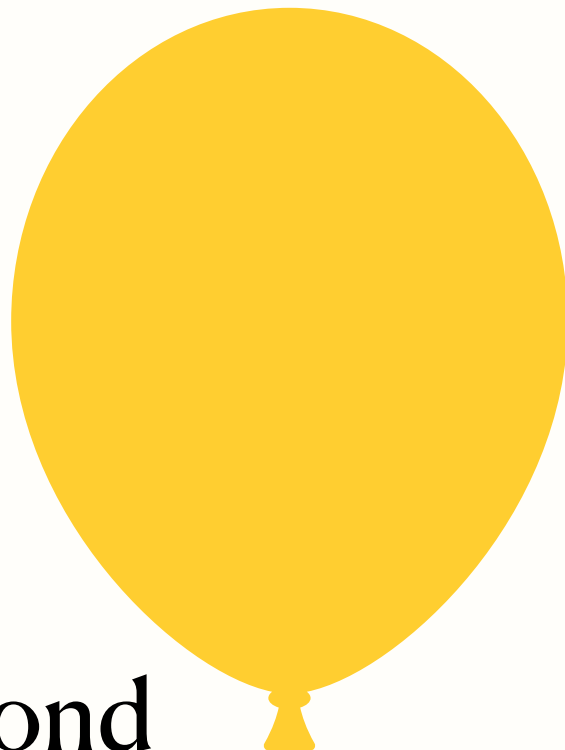
## Winter-Spring

- Webinars (Tips & How-Tos)
- Credentialing Exam
- Magazine (Member Features)
- Podcast (Member Features)
- Advocacy & Lobbying Program



## April 2022

- Board Elections
- Annual Meeting & Conference
- Member Awards



## And Beyond

- Roundtable Discussions
- Symposia
- Other Events
- Ethics Programming
- Girl Scouts Badge
- And More!



# MISSION



It is the Mission of the Association to help  
ESD professionals further the mission of ESD  
– to prevent violence world-wide.

It is the Mission of the Association to elevate the ESD profession, support ESD professionals, foster collaboration, and expand the reach of ESD to better enable individuals and organizations to achieve our shared violence-prevention and social & racial justice goals.

Together, we can change the world.



# Association of ESD Professionals

**Empowering members to empower us all.**

